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## Introduction

Last decade has witnessed a burst of plasmonics and metamaterials research, with applications ranging from sensing to optical cloaking and sub-diffraction imaging.

Optical gain in media with population inversion is one proven way towards active, amplifying and stimulated emission plasmonic systems. It is also a venue to so-much-needed low-loss plasmonics and metamaterials.

At the same time, optical gain is an inevitable source of spontaneous emission noise, which is undesired in information technology, imaging and many other applications.

Nonlinear processes, such as frequency conversion and parametric amplification, are prospective noise-less alternatives to the optical gain.



# **Efficient Harmonic Generation in a Plasmonic System**

Abstract: As the first step toward parametric amplification of surface plasmon polaritons (SPPs), we demonstrate an efficient (nearly  $\sim 10^5$  more efficient than previously reported) SPP-enhanced second harmonic generation in 2-methyl-4-nitroaniline (MNA) in a Kretschmann geometry.

2-Methyl-4-Nitroaniline (MNA)



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Characterization set up, Au MNA



### Conclusion